



It's finally here:

Non Stop People in Luxembourg

News provided by: [Alteox](#)

hello@alteox.com

+352 27 86 28 86

Alteox media consulting has the pleasure to announce the launch of Non Stop People, the French 24/7 celebrity news channel, in Luxembourg on PostTV.

The celebrity-based TV channel Non Stop People is coming to Luxembourg! This market entry will finally fill the void of entertainment, news and gossip from the world of celebrities. Hit programs such as "Good Morning People", "Duel", and "Made in USA" are only a few examples of what awaits the audience on PostTV.

PostTV, the IPTV product of POST Luxembourg is the biggest IPTV offer in Luxembourg with over 400 channels. Non Stop People will become available via TV and through the companion app, which makes it easy for the user to access – wherever they are. Celebrity news have never been so near, and so colourful.

"We are happy that we found an agreement with Non Stop People to launch the channel on our customer's TV product. Non Stop People will enrich the choice for the POST customers," said Sven Breckler, CEO of *alteox media consulting*.

Hugues Dangy, President and Founder of Non Stop People comments « Non Stop People, the French speaking 24/7 celebrity news channel, is very proud to launch with Post Luxembourg on its new OTT / multiscreen application. We intend to capitalize on this initiative to expand our distribution in the region. »

All elements of this press release may be cited. For further information, please do not hesitate to contact us.

Best regards,

Sebastien Gudenburg

For Alteox